

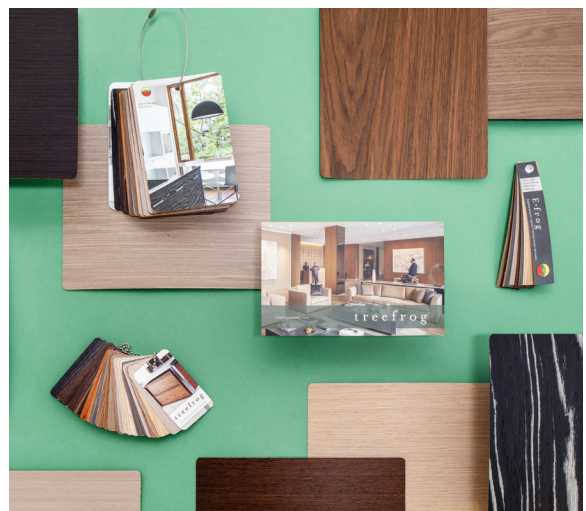
# Introducing the new Treefrog Architectural Sample Box.



It's easy to use, easy to update, and loaded with samples. It's the new Treefrog Architectural Sample Box. It's a great and simple presence in any design library and an ideal sales tool for distributors. Plus, it fits on a shelf like a binder. **Order today!**

## Look what's inside:

- + Treefrog Sample Chip Chain
- + Treefrog 4" x 6" Sample Chain
- + Printed 4" x 6" cards with Treefrog info, photos and reference charts
- + Several 8" x 10" Treefrog samples
- + E-Frog Edgebanding Sample Chain
- + Distributor / Rep business card holder
- + Registration # and Date Created.
- + Made from recyclable cardboard.



## The Treefrog Architectural Sample Box is Easy to Update!

One issue we've had with architectural binders in the past is updating. A depleted box is a good thing, it means people are using it. But it's important to get new samples in place, and this box makes it easy to replace chain sets, add 8 x 10s or request an entirely new Treefrog Architectural Sample Box.



### A special place for distributor info.

Each Treefrog Architectural Sample Box comes with a clear business card holder located on the inside box lid. Within this clear pocket is the only authorized location where distributors are allowed to display their contact information on the Sample Box. Distributors can still individually label the back of 4"x 6" samples if they choose. If stickers are placed in a non-authorized location on the box, the Sample Box will be removed and replaced with one without any distributor info, and the distributor will be charged for the full cost of the Sample Box.

## The Expense to your Distributor Sample Budget.

The cost of the Treefrog Architectural Sample Box is \$100.00. This amount is applied against your annual Distributor Sample Budget. Once registered, it only counts as \$60.00 against your Distributor Sample Budget. Distributors who put their contact info or stickers in a location other than the authorized clear business card holder (see above) will be charged \$100.00 against their sample budget.

### Treefrog Architectural Sample Box Registration:

Each sample box contains a box number and date created on the bottom. Our registration system remains the same:

- + Place a Sample Box in a firm.
- + Fill out Sample Box Registration Form. (Email or mail to us).
- + If it's easier, take a photo of the Box # and a business card from the firm to share all the info.
- + Email the Box # to [reg@treefrogveneer.com](mailto:reg@treefrogveneer.com) Include address of the design firm and Box #.

