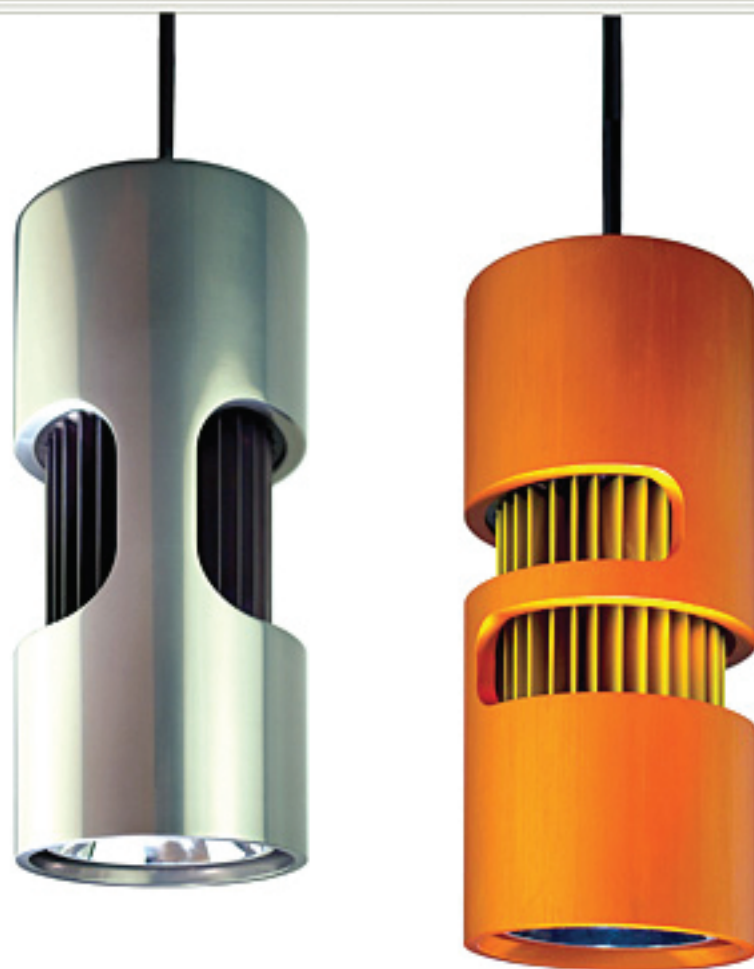


the latest product developments

new & improved

Tell me, in all honesty, that the product to the right doesn't catch your eye. Now, beyond looking awesome, if I was to tell you that this pendant fixture from the V2 Lighting Group, at maximum, will only consume 32 watts, but generate 1300 lumens, would you be interested in hearing more or seeing more technologically and aesthetically innovative offerings like it? Not Congress... Pardon my indignation and pontification, as frankly, I'm flabbergasted by recent news that our elected representatives have killed or at least derailed provisions to phase out the manufacture of 100-watt incandescent bulbs. For the record, the original legislation did not order the ban of all incandescent bulbs, only 100-watt bulbs—the illumination equivalent of a vehicle that gets 10-mpg or less. I mentioned lumens above; a standard 100-watt incandescent generates 1300-1700 lumens. If cool technology such as the LED luminaire to the right can produce the same results at a third of the wattage, why would I want manufacturers to keep making obsolete products? Interspersed throughout this section are a bunch more lighting products that are much more interesting than 100-watt incandescents (or screw-in LED replacements for that matter). Also check out the latest edition of *illuminate*, AP's sister publication, most likely included with this issue. Obviously, I have a passion for good lighting, but I beg you to look into the subject with a little more depth and *illuminate* is a good entry point. In fact, we've started a new feature, where we straight out ask architects as to why they care about lighting. Beyond that, there are some great lighting strategy lessons to absorb, and plenty of inspiring projects. Check it out.

—Jim Crockett, editorial director



NEW LED FAMILY

v2 Lighting Group has introduced a new family of LED fixtures called Core. The cylindrical design is available in pendant, sconce, surface-mount mono-point, track and bollard versions—all suitable for wet locations. The CNC-machined aluminum shell can be ordered in any of several standard openings or custom designed, and can be anodized or powder-coated in almost any color, with contrasting colors possible for the displayed aluminum heat sink. A range of lumen packages, color temperatures and beam patterns also can be specified. Visit www.v2lightinggroup.com or Circle (493)

RUSTIC DAMASK

Bayou Teche carpet collection from **Durkan** brings old southern living inside. The collection comes in eight different patterns and features alligator skin designs and French damask, all with a specific color palette. Made using computer yarn placement technology (CYP), the carpet is tufted using software imaging to create unique patterns with the aesthetics of woven carpet. Visit www.durkan.com or Circle (492)



WEATHERED ALUMINUM

With an aged steel-and-bronze look and three-dimensional horizontal ridges, the 600 Series of printed metals by **Chemetal** features four different designs for vertical and light horizontal interior applications. Made on fabrication-friendly aluminum, the designs have a laminate consistency ideal for wear and tear. Visit www.chemetal.com or Circle (491)



SUPER STRENGTH

Mikron Industries introduces its high-strength K2 series commercial vinyl sliding door systems. Available in two-, three- and four-panel configurations up to 10 ft. high and 20 ft. wide, the doors are ideal for structurally demanding applications. The door's vinyl extrusions accommodate standard aluminum or steel reinforcing with the stiffness and stability required of high-load applications. Visit www.quanex.com or Circle (490)

